Fox River Water Trail
It will be Fabulous!

Co-Chairs
Barbara Messick and Karen Ann Miller
Fox River Water Trail
Core Development Team

- Karen Miller, Co-Chair  Executive Planner, Kane Cty & Fox River Ecosystem Partnership
- Barbara Messick, Co-Chair  Public Information Officer, Village of Waterford
- Angie Tornes, National Park Service, Rivers, Trails, and Conservation Assistance
- Thomas Slawski, Southeast Wisconsin Regional Planning Commission (SEWRPC), Southeast Fox River Partnership
- Greg Farnham, Coordinator, Rock River Water Trail
- Rick Kania, SEWRPC
- Brian Daly, Chicago Metropolitan Agency for Planning
- Dave Blank, CEO Real Racine CVB
- Jaki Berggren, Executive Director, Visit McHenry County CVB
Our Beautiful River

Appreciating the value of this resource providing access for all to enjoy, instilling pride, and encouraging conservation of this beautiful river.
What we’ve been doing...

- Added to our team
- Engaged Volunteers
- Collected data
  - River Access
  - River Segments
- Building maps
- Created a budget
- Sought Funding
Growing our Team - Dave Blank & Jaki Berggren

• The Promotion and Marketing arm of our team
• Representing 8 organizations in two states
• Their combined experience in tourism and marketing will tell the story of the Fox River Water Trail and the wonderful communities, events and activities along the river.
Coming Up . . .

Public Engagement Workshops

- Late Summer/Early Fall
- Dates to be determined
- Two TBD in Illinois
- One in Wisconsin -- Waterford
Continuing Work...

- Complete Illinois Data Collection
  - Elgin/Carpentersville
  - Batavia
- Collecting Letters of Support
- Resolutions in support of the initiative
- Budget Items
- Finalizing Mapping
- Preparing Report for National Designation

Thank you to:
- Algonquin, IL
- Brookfield, WI
- Geneva, IL
- Illinois DNR
- Kenosha County
- Rochester, WI
- SE WI Fox River Commission
- Waterford, WI
- Waukesha, WI
- Wisconsin Legislators
  - Sen. Craig
  - Sen. Nass
  - Sen. Wanggaard
  - Rep. Tyler
  - Rep. Wichgers
  - Speaker Vos
Building our communities . . .

Creating new business opportunities
Raising interest in conservation
Protecting our resources
Expanding Tourism
Education
Kane County Tourism

- Fox River approx. 40 miles
- 8.8 million residents within 50 miles
- 1335 miles of bike trails:
  - Great Western
  - Prairie Path
- 3 Convention & Visitors Bureaus
- Chicago Tourists
  - 3 passenger train lines
  - 2 interstate tollways
## Budget and Funding

### Our Budget Items
- Logo Development
- Tri-fold map/brochure/rack card
- Downloadable Map Series
- Online Map portal
- Presentation Materials
- Website
- Others – conferences, videos, website maintenance

### Our Current Funding
- WI DNR Surface Waters Grant - $10,000 plus $3,000 in-kind from Village of Waterford
- Anonymous Donation - $1,500
- Undetermined support for marketing/promotion from 8 CVBs along the Fox River
Key to a successful application for national designation and safe public use of the trail

Thank you to:
• Rick Kania, SEWRPC in WI
• Brian Daly, CMAP in IL
Thank You to Our Volunteers!!!
Stay informed!

- See our page on the FREP Website: www.foxriverecosystem.org/trail.htm
- Sign up for our email list
- Watch for information about our Public Engagement Workshops

Coming late summer or early fall